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Q1 Contact Information

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Page 7: Special Achievement

Q21 Project Title

Video Archive Project Generates Foundation and Education Funding

Q22 What was the overall goal of project, problem it sought to solve or opportunity it sought to leverage? (suggested word count 100-250)

Overall goal: Archive and share the stories of Japanese American elders in our region for posterity by collecting on-camera interviews and creating an online video archive.

Additional Opportunities:

1. Use these elder interviews as key elements to develop a Washington State-funded K-12 curriculum about Japanese American civil rights violations in the WWII era.
 2. Use them as the backbone of an hour-long documentary about the Japanese American experience in our region.
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2018 Development Awards - Application Form

Q23 Describe the activity, what it achieved, and why it was successful. (suggested word count 200-400)

KSPS partnered with our local Japanese American society, Hifumi En, to create a video archive of stories of its elders. They donated \$78,000 for us to interview some 50 elders, cut the interviews into story-sized clips, create a website to host the clips, and provide searchable transcripts for future scholars' use. Hifumi En had a long-time, deeply-held goal to collect elders' stories but they'd been unable to do so in any meaningful way... and many of their elders were passing away. Our project fulfilled their need and created a strong relationship with our Japanese American community that continues to grow.

This project involved several departments in the station. A combined corporate support/foundation grants team secured the funding from Hifumi En and acted as overall liaison; the production team conducted and edited interviews; our outreach manager secured volunteers to transcribe the many hours of interviews; our digital staff designed a logo for Hifumi En, built the website and uploaded everything. The culmination was a reception at the KSPS studios attended by 60+ members of our Japanese American community where we showcased the website and recognized the many volunteers and staff who worked on the project. Attendees shared their heartfelt appreciation and several made personal donations to KSPS.

Our new Education Director took four of the elders' stories about their WWII-era experiences of incarceration and discrimination, created study guides, and uploaded them to PBS Learning Media. PBSLM featured them around Pearl Harbor Day and they received hundreds of views.

Together, our Education and Development Directors applied for a Washington State Kip Tokuda Memorial Civil Liberties Public Education Program grant to develop statewide K-12 curricula, using themed videos created from the Hifumi En interviews. The goal is to teach students about the injustices suffered by Japanese Americans in Washington during the WWII era and to think critically about "the fragility of our constitutional rights."

KSPS was one of six organizations to receive a grant, and it was the highest amount awarded: \$68,000. This is the first time KSPS has received any state funding. We are now plugged into the state education grant system and are beginning to use the Hifumi En model to develop a similar project around Native American culture.

KSPS is also in production of a documentary about our Japanese American community's history and heritage, to air on KSPS in February around Remembrance Day.

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Q24 Tell us any metrics or benchmarks that show the success of project. Please consider quantitative and qualitative data. (suggested word count 100-250)

Income...

Online Video Archive:

Income - \$78,000; Expenses – \$36,000 (FT staff hours, PT hourly staff, meals, reception, website)

Washington State Curriculum development:

Income \$68,000. As this is a grant, most dollars will be spent on staff time and outsourced services, with 7% (\$4,400) allowed for indirect costs that will “stick.”

Total income: \$146,000; net \$46,400

Opening doors to state funding...

That this project has opened doors for us with the Washington State Office of the Superintendent of Public Instruction cannot be underestimated. We are now on their radar, and it's a true partnership. We understand the process and potential for state education funding, and OSPI appreciates our abilities to create powerful educational resources using video. As one OSPI grant reader said, “The video you've collected will connect students with the people who were there in a way you just can't get otherwise.”

Providing a template for the future...

We are now working to develop other video archive projects. One will involve the Native American tribes in our viewing area. We are already planning to leverage the video we collect to serve our state's mandate to teach Native American history in high schools.

Other potential projects: Ethnic/immigrant groups in our region such as Hmong, Irish, Marshallese, Mexican American; Remembering Spokane (or other communities) with elders reminiscing about key happenings in the community's history; Farm Families – the stories of the settlement of our rural areas, immigrants, homesteading, etc.

Q25 Tell us how the project leveraged national or local content (primetime, KIDS, pop-out, etc). (suggested word count 100-250)

KSPS aired a program around Pearl Harbor Day last year that focused on the impact of the bombing on those who were there. (Journey Home to the USS Arizona) By featuring the elders' interviews on PBS LearningMedia and promoting them on our web site, the Hifumi En project added to the understanding of the bombing's impact on people right here in the Spokane area.

The hour-long documentary about our Japanese American community's history and heritage will leverage the work already completed for Hifumi En and the state education curricula. It will explore the immigrant experience, through the WWII-era discrimination, to the success of Japanese Americans today. We have secured \$10,000 in funding and fund raising for that continues.

Q26 Do you have any supporting materials or items to upload? (optional) **Yes**
